

Social Impact Case Study

Guidelines, Evaluation & Submission details

The SDG (Sustainable Development goals) focuses on social impact, global altruism and effective strategies using real life case scenarios and solutions. Students use entrepreneurial thinking, innovation and creative thinking, effective presentation skills, using technology for development & a solutions centered approach for the same.

Choose a topic out of any of the following-

- If Artificial Intelligence centered precision medicine the future of the world, post Covid how can a country like India with low literacy rates and digitally challenged elders adapt?
- 38.8% of children under five in India suffer from stunting due to undernutrition or malnutrition, where do the answers lie?
- India has 287 million illiterate adults, the largest population globally and 37% of the world total. Is skill building the solution or literacy?
- The workforce participation rate (LFPR) among females in India is only 26.97 (both rural and urban working women combined). What is stopping the women, and what can we do about this?
- Urban India generates 62 million tonnes of municipal solid waste (MSW) each year. Of this only 11.9 million tonnes (20%) is treated. How can we see a systematic change in the same?

Rules and guidelines:-

- The competition is open to all students.
- It is entirely based on individual participation; no groups.
- The research should at least address one of the above SDG issue and should have an appropriate depth and call for action
- The research should have a thorough analysis and a solution strategy
- The entry should be in ppt file (saved as ppt or pdf).
- Each entry must be the original work of the student

Submission Details:-

- Entries must include the following details-
 1. Name of participant
 2. Contact details- email and mobile
 3. Age
 4. SDG issue – Title

Late submissions will not be taken into considerations

Evaluation Criteria:-

The Implementers desk will submit a 12 slide ppt with research, solutions and ideas on any of the above topics. They will be evaluated on

- Research & statistics (using primary, secondary research- both quantitative and qualitative)
- Understanding of the issue- Clarity of thought
- Implementable ideas & feasibility- Logical presentation
- Creativity /Innovative thinking in solutions
- Correlations/connecting elements and factors
- Solution building- using logic, research, correlation, analysis and/or artificial intelligence with a pilot idea (for implementation)